

permits the consumer to see the quantity of lip product present in the applicator at the time of purchase and during use.

**At page 5, lines 6-7 please amend the sentence to read:**

The window may be made of any suitable material such as a clear plastic such as [PETG] a glycol modified polyethylene-terephthalate polymer material (PETG) or other clear material.

**At page 6, lines 4-5 please amend the sentence to read:**

The support member is inserted into the open end [33] of the reservoir.

**At page 7, lines 7-8 please amend the sentence to read:**

The perimeter canal keeps the applicator clean and prevent[s] lip product from spilling down the sides.

**At page 7, line 18 please amend the paragraph to read:**

Figure 1A is a partial top view of the cap of Figure 1.

**At page 7, line 21 please amend the paragraph to read:**

Figure 4 is a front view of the reservoir and tip showing the face of the applicator.

**At page 8, lines 8-9 please amend the paragraph to read:**

[Figure 8 is] Figures 8A and 8B are [a] side views of the cap of a container and the base of the body prior to insertion.

**At page 8, line 15 please amend the paragraph to read:**

Figure 11B is a side view of the reservoir for the applicator without the collar.

**At page 8, lines 21-22** please amend the paragraph to read:

Figure 12B is a side view of the reservoir for the applicator without the collar.

**At page 8, lines 14-22** please amend the paragraphs so they are positioned.

Figure 11A is a side view of the collar or A-shell of the applicator.

Figure 11B is a side view of the reservoir for the applicator without the collar.

Figure 11C is a side view of the reservoir of the applicator with the collar in place.

Figure 11D is an alternative embodiment of the face of the applicator.

Figure 12A is a side view of the collar or A-shell of the applicator with a window present.

Figure 12B is a side view of the reservoir for the applicator without the collar.

Figure 12C is a side view of the reservoir of the applicator with the collar in place showing the window.

**At page 10, lines 18-19** please amend the sentence to read:

The hollow tube arrangement is particularly advantageous where there is a

perfume or other container [is] present in one end of the body.

**At page 10, lines 20-22** please amend the sentence to read:

In these instances, an open end on the bottom of the body conveniently permits insertion of the remainder of the lip applicator into the body as [wells] well as permitting filling of the applicator with lip product through that end.

**At page 11, lines 11-12** please amend the sentence to read:

At the open end of the reservoir [33] 30 there is positioned a drive means 39 for driving product from the applicator to be applied to the user's lips.

**At page 11, lines 13-14** please amend the sentence to read:

The drive means may be a disk 24 that is usually outside of the reservoir [33] 30 and preferably secured within the body 11 of the applicator.

**At page 12, lines 14-15** please amend the sentence to read:

Although the driving member may be generally parallel to the base of the body, in one embodiment the driving member may be angled as shown at 28.

**At page 12, lines 21-22** please amend the sentence to read:

The driving member has a recess along its edge 43 for receiving the guide member [44] 41.

**At page 13, lines 1-2** please amend the sentence to read:

Alternatively, the driving member [28] 27 may be provided with the guide member and the inside wall surface of the reservoir has a recess for receiving the

guide member on the [drive] driving member.

**At page 13, lines 4-9** please amend the sentences to read:

Around the reservoir [33] 30 and generally in the vicinity of the open end 33 may be a turning collar or A-shell 35. Turning collar 35 is between the body 11 and the reservoir [33] 30. In this preferred embodiment, the collar 35 is adhered to a portion of the circumference of the reservoir [33] 30. The collar acts as a finger hold [provides] to provide an area where the user of the lip product can place their fingers to prevent the reservoir from turning as the body is being turned to drive the driving member 28 to dispense or retract product.

**At page 13, lines 14-15** please amend the sentence to read:

When a slot is present it may extend from the edge of the turning collar [72] 35 and have a pair of side edges 73 and 74 as well as a base portion 75.

**At page 13, line 22** please amend the sentence to read:

As noted above, the reservoir [33] 30 has a tip 32.

**At page 14, lines 1-4** please amend the sentence to read:

More specifically, the tip 32 has a face 50 that in addition to the teardrop shape is also preferably slightly concave along both the vertical and horizontal axes to permit lip product to be retained on the face when it is discharged from the reservoir [33] 30 through tube 51 and out of orifice 52.

**At page 14, lines 7-9** please amend the sentence to read: